

# ALUMNI INNOVATION AWARD

The MSU School of Packaging will seek and accept nominations for the **ALUMNI INNOVATION AWARD**. This award will be given to a Michigan State SoP graduate who has made a specific, definable contribution to the advancement of package technology. This contribution can range from the invention of a new consumer product/package to a unique manufacturing process or to significant environmental stewardship. Candidates must possess the highest standards of integrity and character to positively reflect and enhance the prestige of Michigan State University's School of Packaging and the packaging profession.

The following information will be used solely by the School of Packaging Alumni Board and may be completed by the nominee or the nominating party. Please contact Dennis Bonn ([dennis.bonn@menasha.com](mailto:dennis.bonn@menasha.com)), Awards Chair of the PAA board if you have any questions.

**\*\* NOTE \*\*** *The entire form must be completed for a nominee to be considered.*

**Nominee:** \_\_\_\_\_ **Department:** \_\_\_\_\_

**Degree-Discipline:** \_\_\_\_\_ **Year Conferred:** \_\_\_\_\_

**Home Address:** \_\_\_\_\_ **Telephone (H):** \_\_\_\_\_  
\_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_ **Telephone (B):** \_\_\_\_\_  
\_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Occupation:** \_\_\_\_\_

**Nominating Party (if applicable):** \_\_\_\_\_

**Member of the MSU Packaging Alumni Association?** YES  NO

**On a separate page please answer the following:**

1. Describe the innovation in one sentence.
2. Provide details about the innovation (what, how, why, where, when, etc.)
3. Explain why the innovation is considered unique and describe how it positively impacts the packaging industry and/or benefits of the user.
4. What is the reach or breadth of the innovation? (What market segments does it influence; what industries is it applicable for; in what countries is it commercial; and if new, what is the potential opportunity?)
5. What was your specific role in the innovation, development and/or commercialization of the innovation?
6. Is there Intellectual Property surrounding the innovation? (If yes, list the patent application numbers) Are you included as an inventor on the patent or patents?
7. Highlight any financial support you have provided to the University and/or School of Packaging Financial Support (examples of this include funds from personal contributions, or assisting in the solicitation of corporate donations and/or donations of production or lab equipment to the University or School of Packaging).
8. What category best describes the innovation? (Check all that apply)
 

<input type="checkbox"/> Equipment	<input type="checkbox"/> Material	<input type="checkbox"/> Methodology	<input type="checkbox"/> Package Format	<input type="checkbox"/> Package Functionality
<input type="checkbox"/> Printing	<input type="checkbox"/> Process	<input type="checkbox"/> Sustainability	<input type="checkbox"/> Testing	<input type="checkbox"/> Other _____

**Submitted By:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Daytime Telephone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Please send this cover form and supporting information by November 21, 2014 to:**  
Dennis Bonn  
[Dennis.Bonn@menasha.com](mailto:Dennis.Bonn@menasha.com)